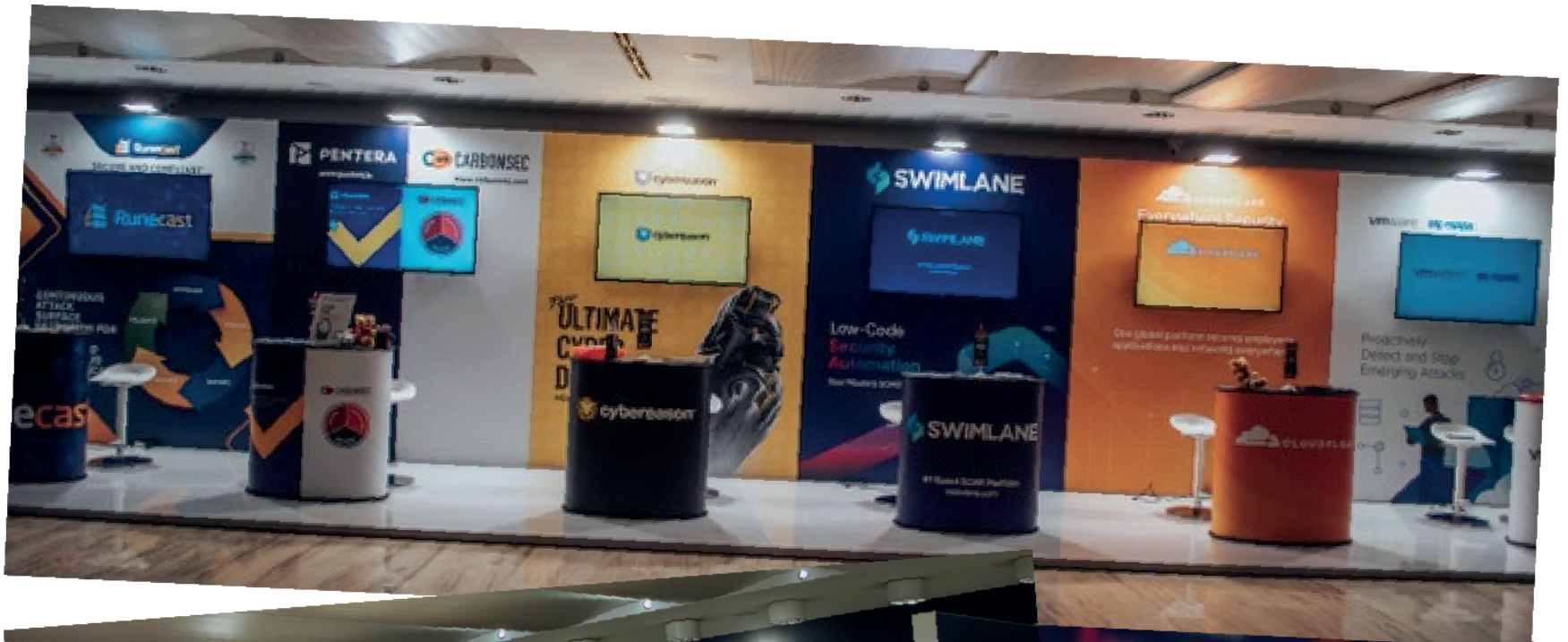
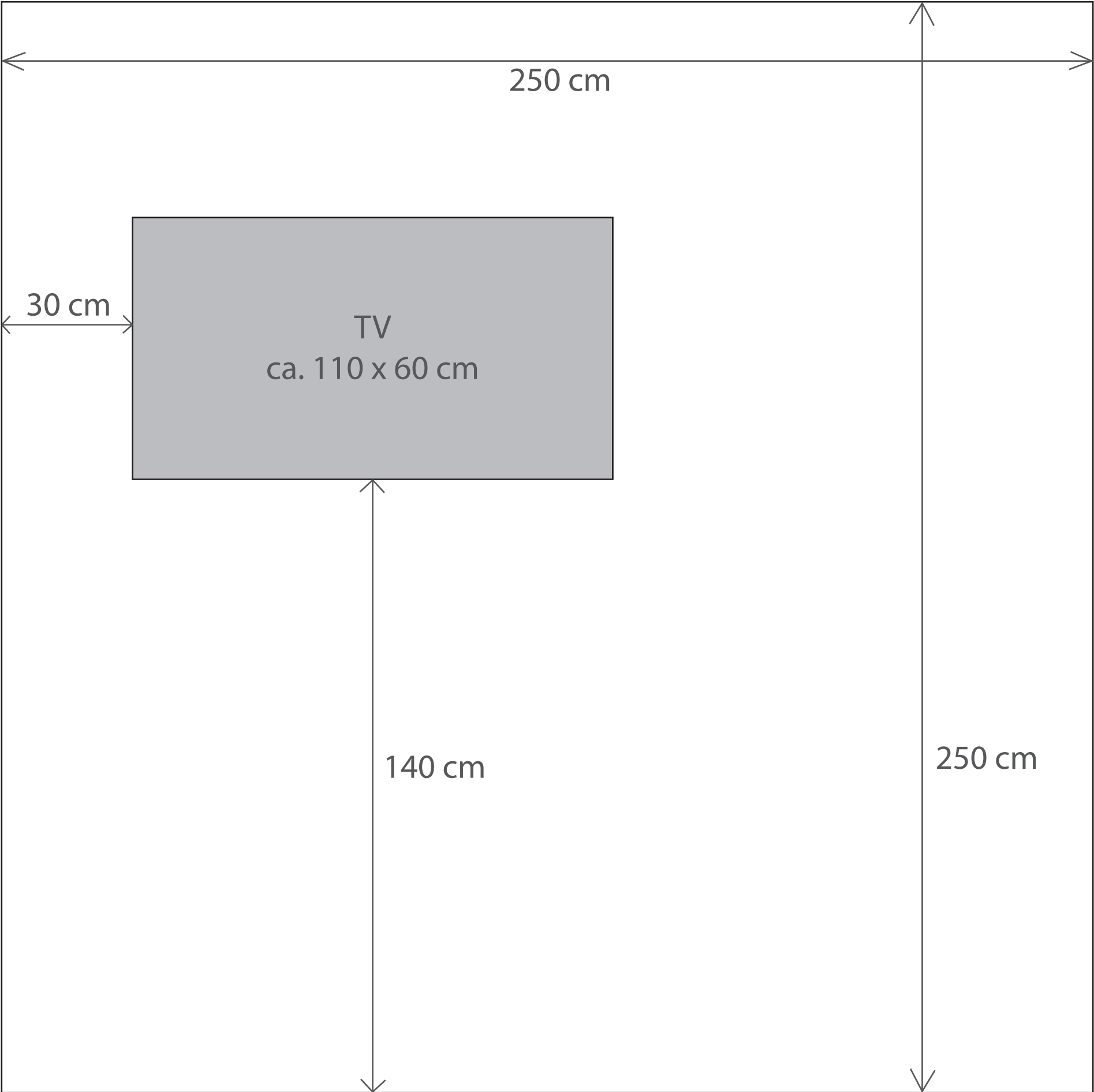


RC26™

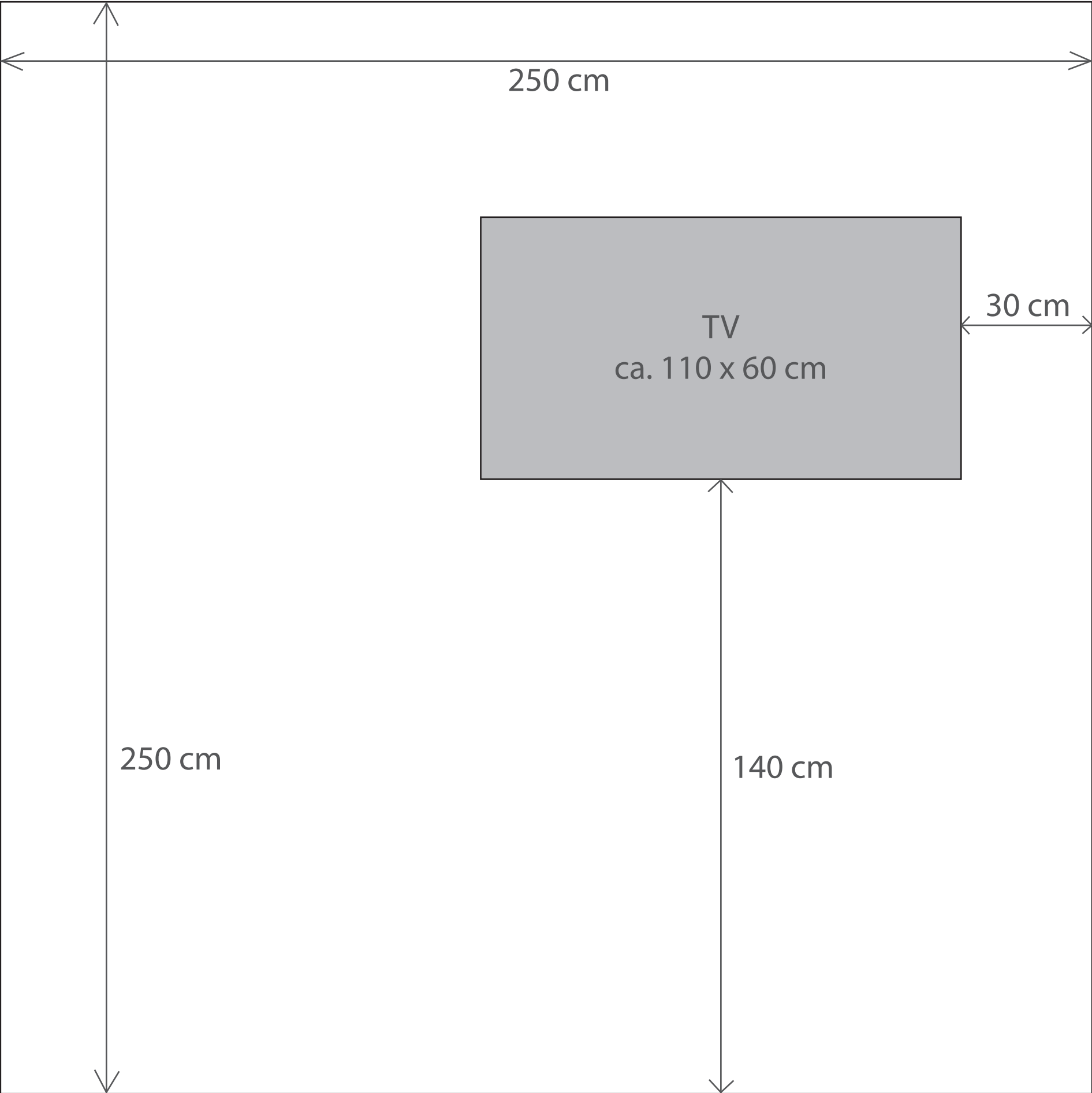
EXHIBITION SPACE BRANDING GUIDELINES



CUBICLE BACK WALL - TV left

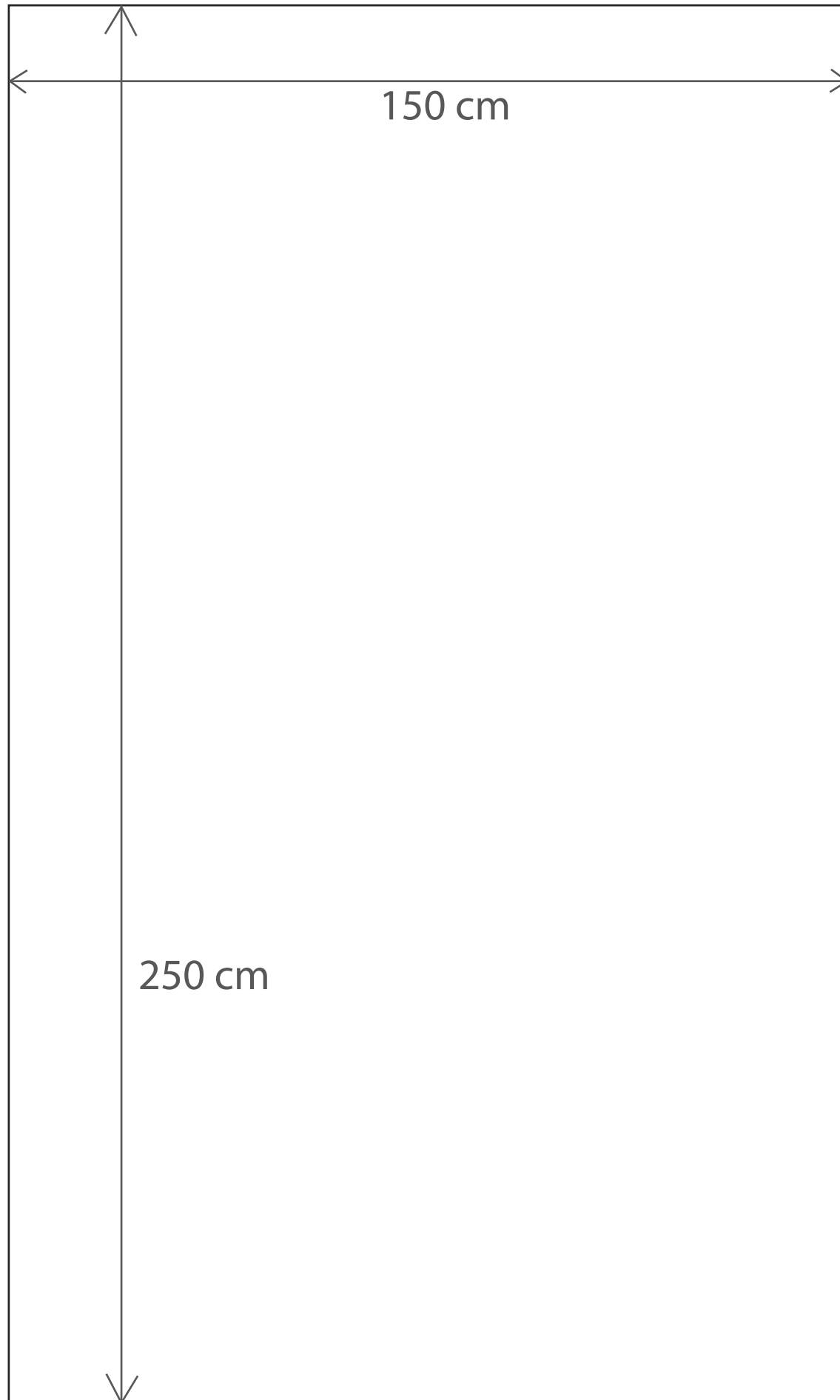


CUBICLE BACK WALL - TV right



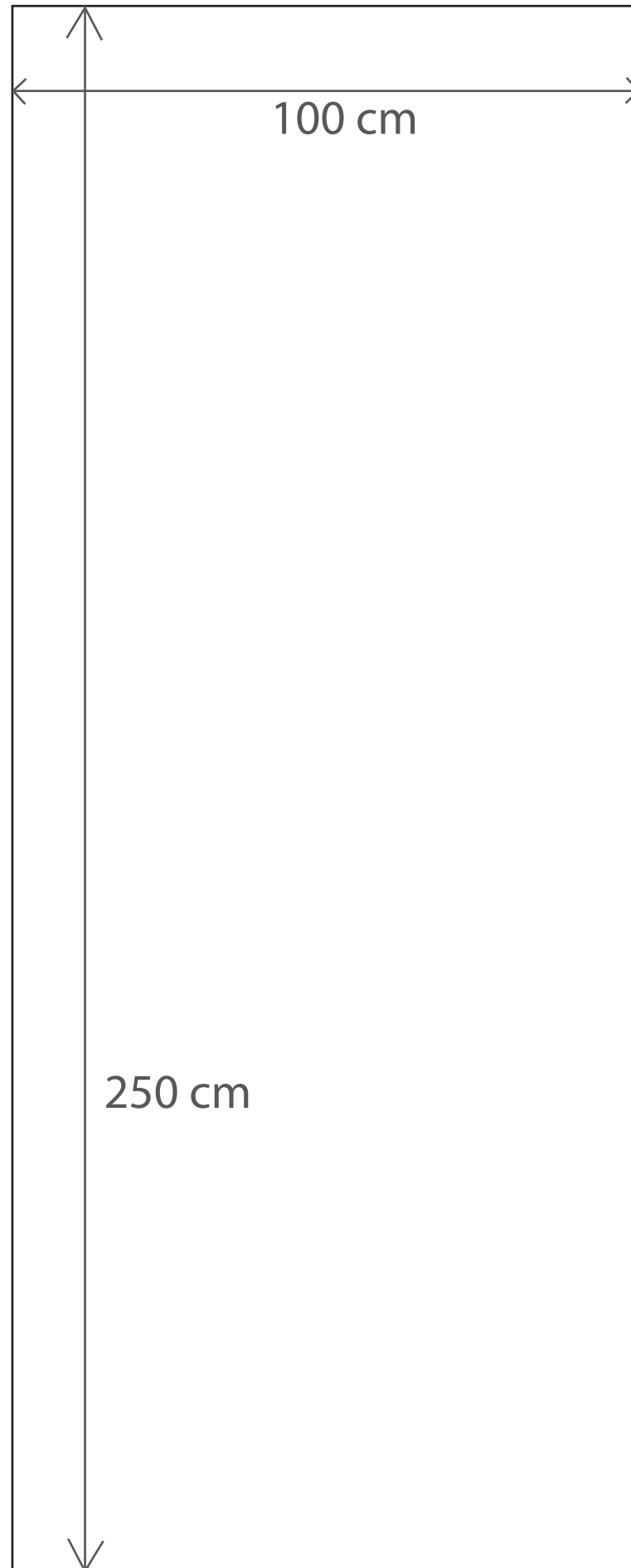
CUBICLE MIDDLE WALL

connected to back wall

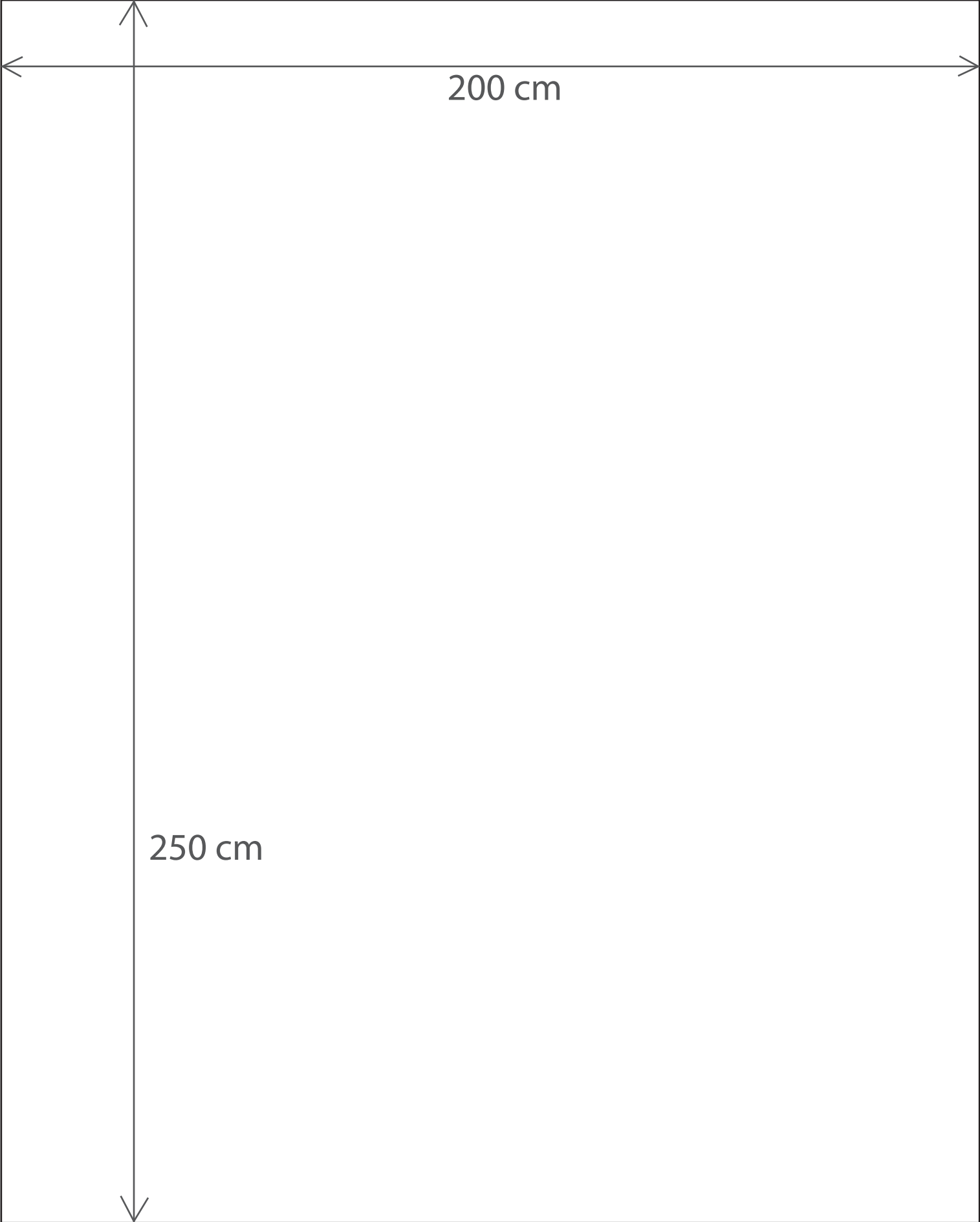


CUBICLE SIDE WALL

corner booths only, connected to back wall

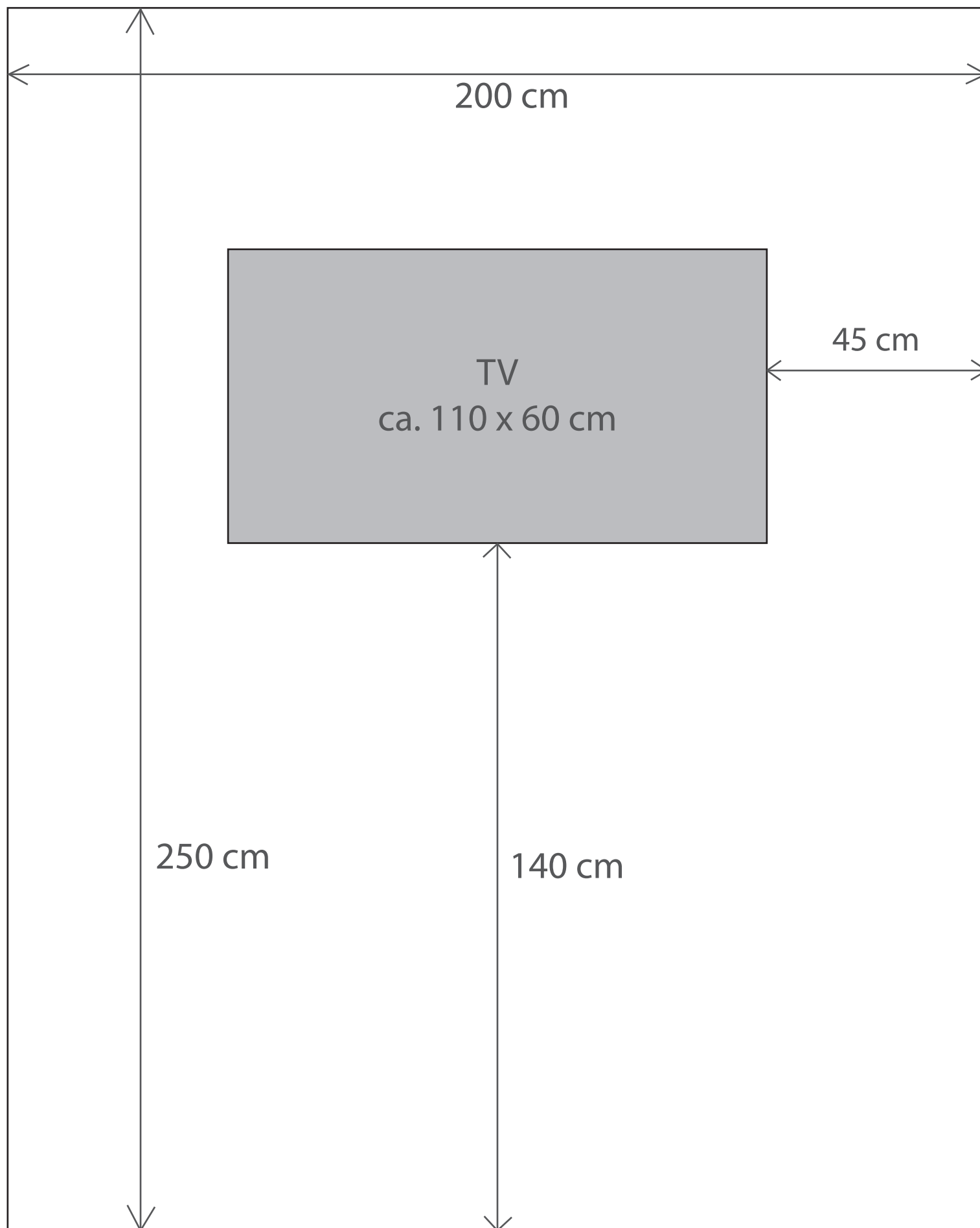


SHOWCASE BACKWALL 200
no TV



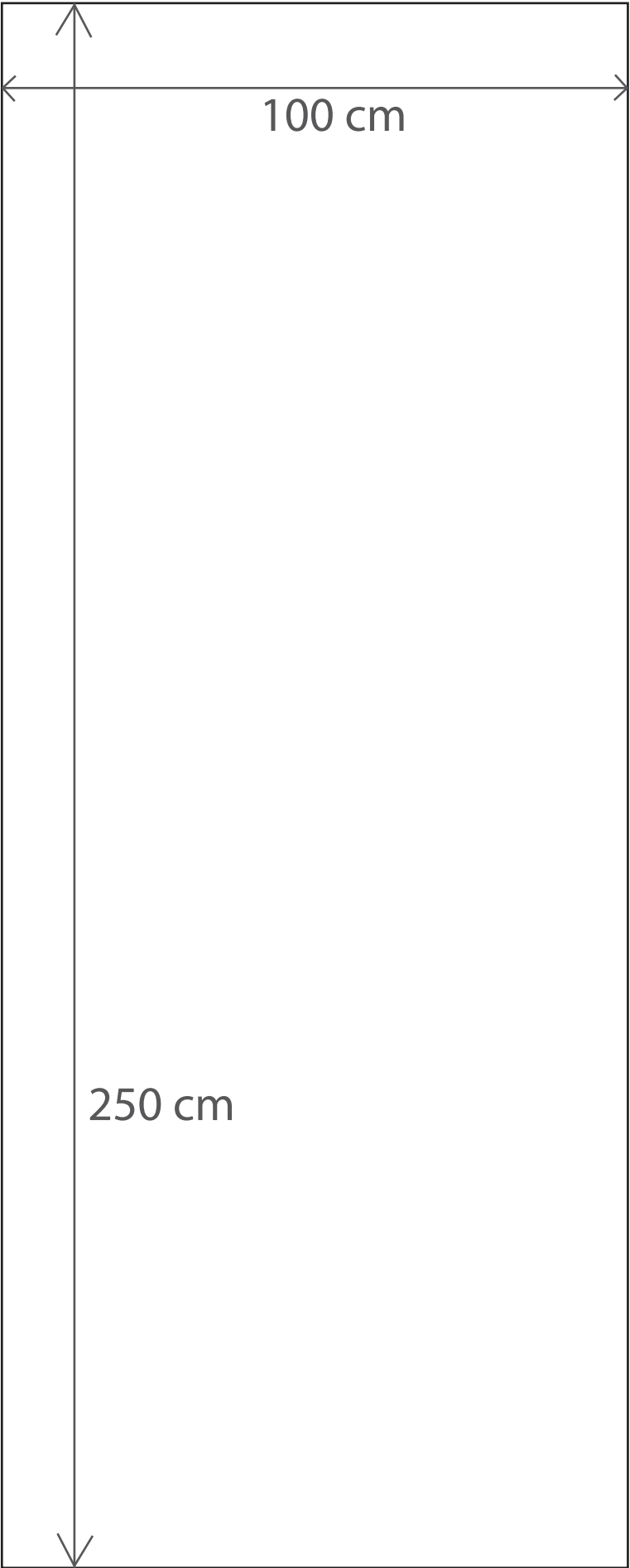
SHOWCASE BACK WALL 200

TV center

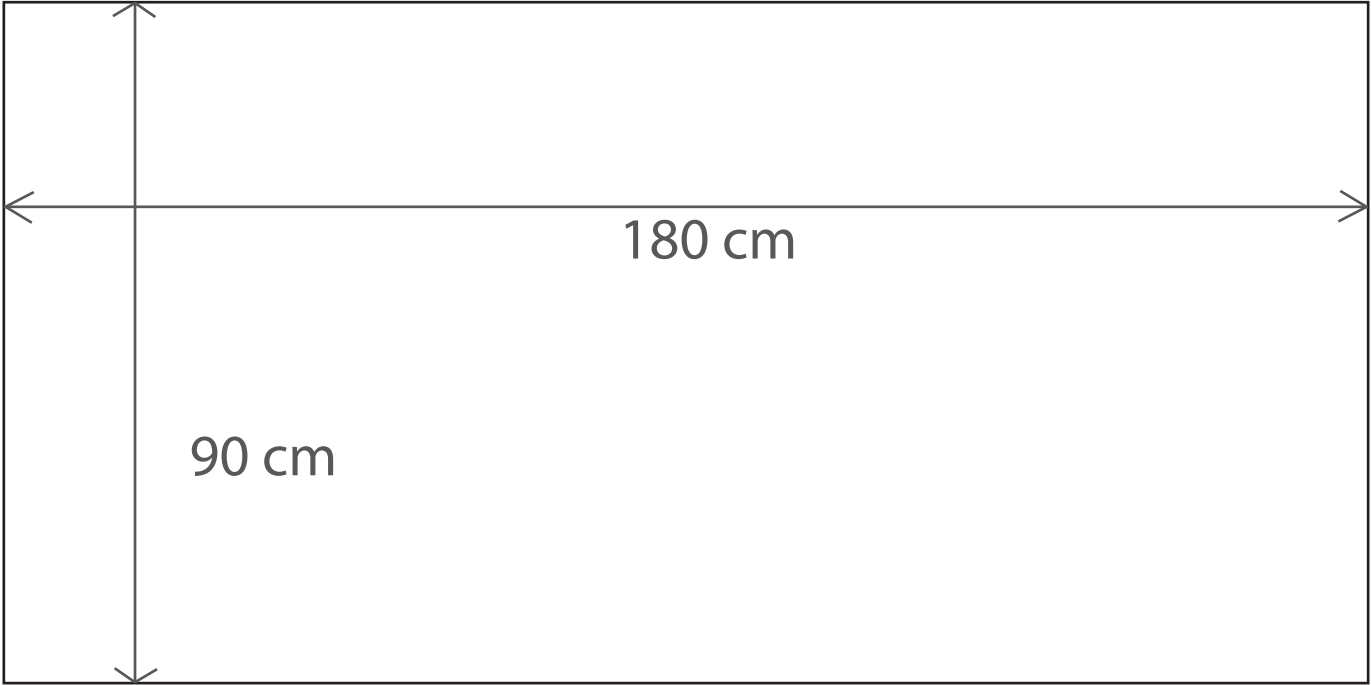


SHOWCASE SIDE WALL

connected to back wall



EXPO COUNTER



Additional instructions

Please, bare in mind that also for cubicle each wall is printed separately, so you need to also prepare **separate graphics for each wall**, even though the walls are connected to each other.

Please, add **10 cm of extra margin (bleed)** on all sides to each of the graphics.

Meaning, for example, graphics for the back wall is to be 250 x 250 cm effectively, while the full graphics file should be 270x270 cm.

Deadline

Your artwork for walls and expo counter must be delivered by the 15th of May the latest.

Contacts

Graphic design: Mirjeta Zogaj, mirjeta.zogaj@westcon.com

Sponsor coordinator: David Ivacic, david.ivacic@westcon.com