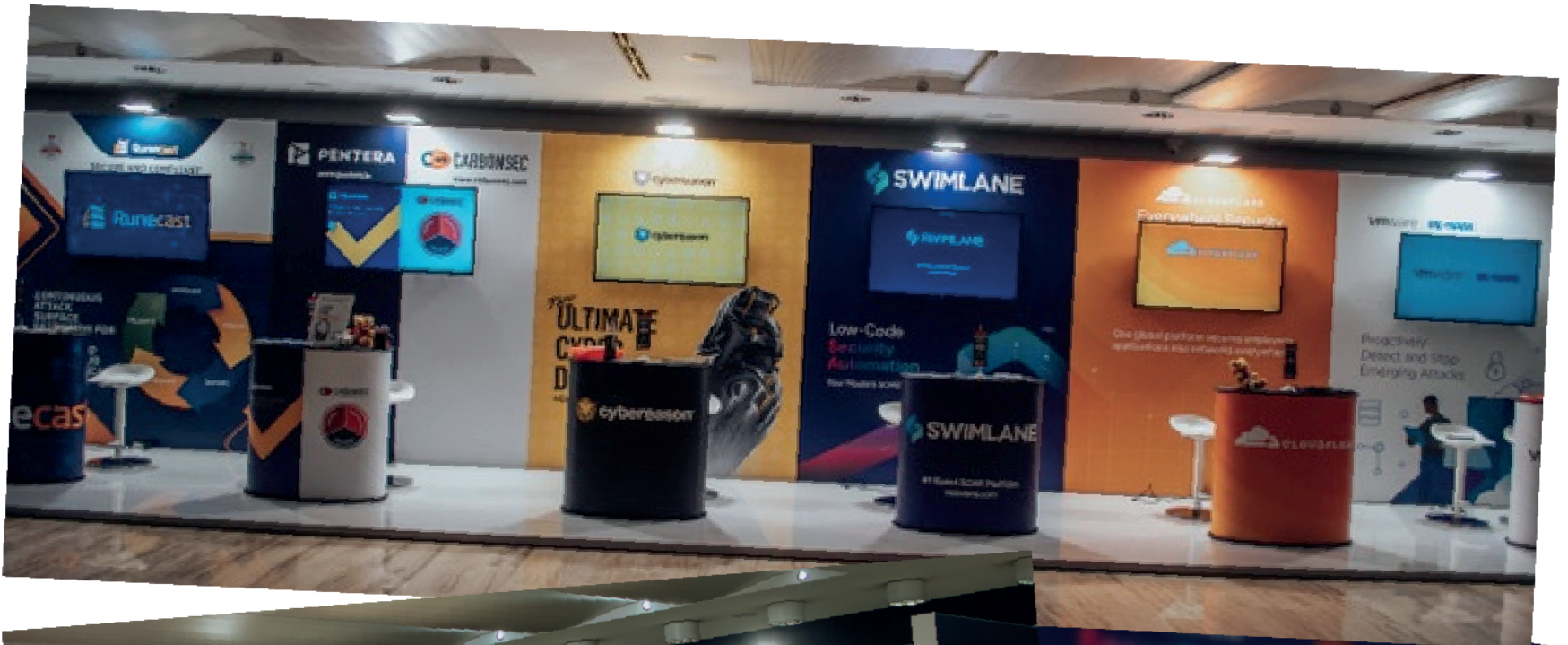
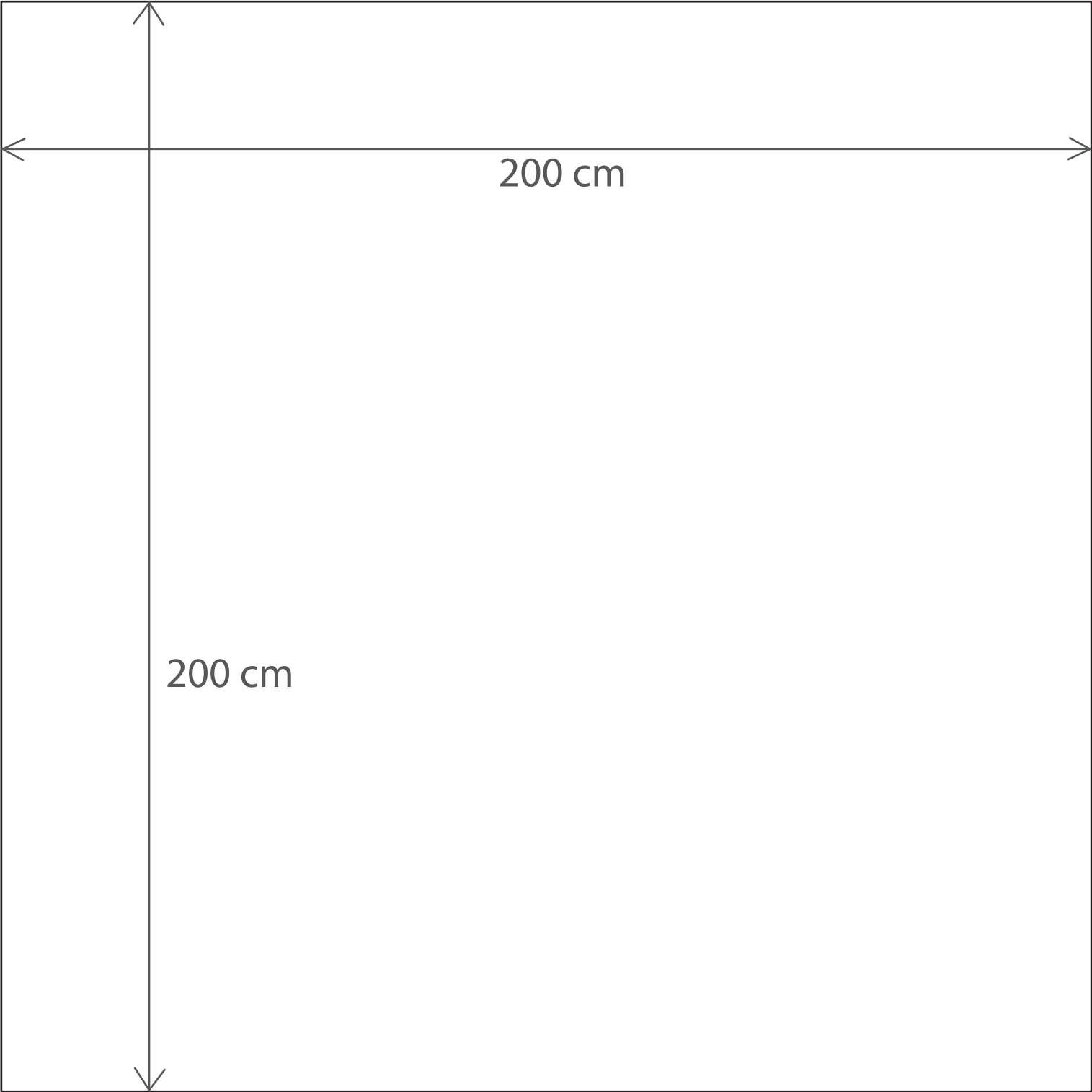


# RISK<sup>TM</sup> CONFERENCE

## EXHIBITION SPACE BRANDING GUIDELINES

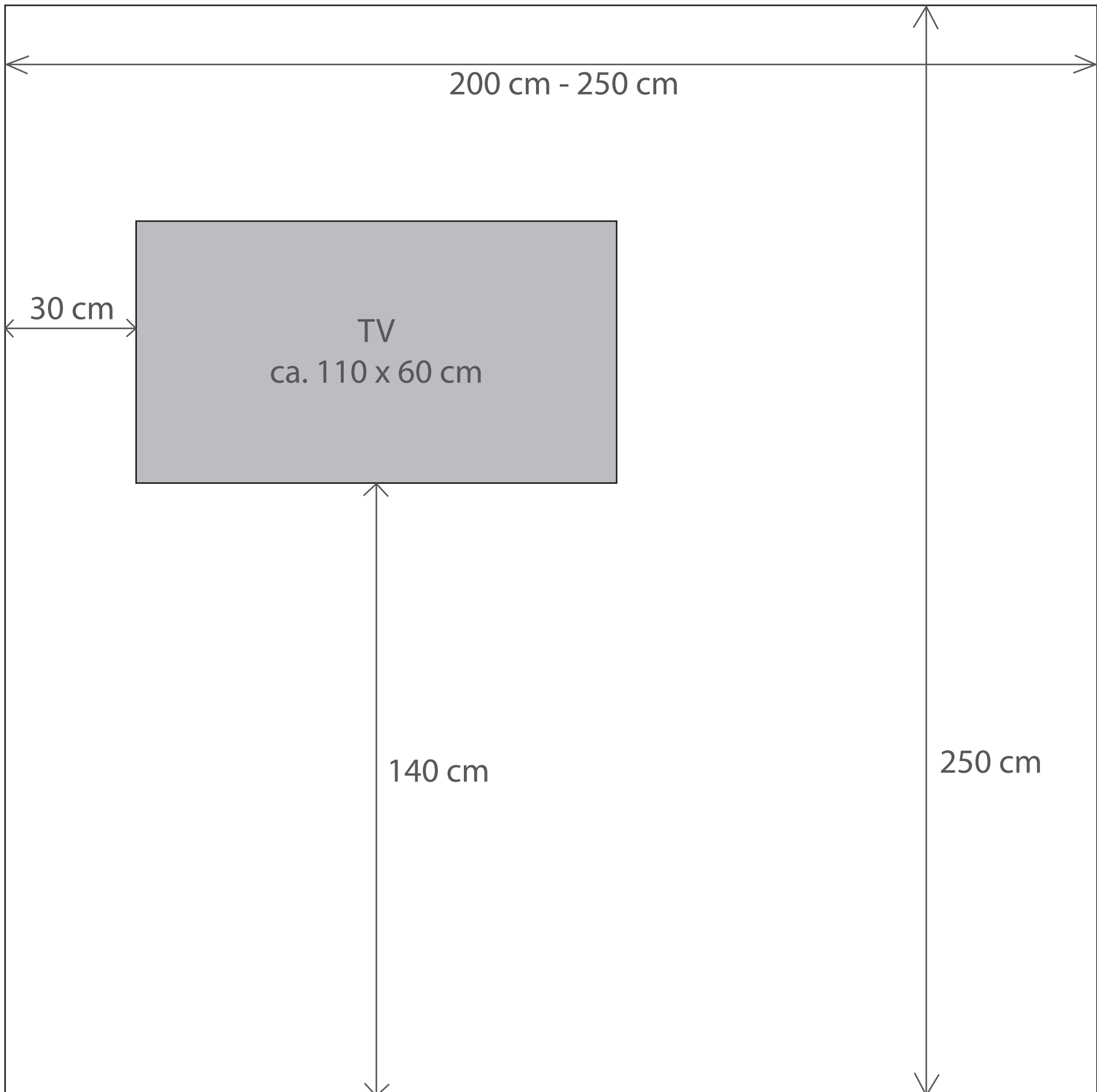


DEFAULT BACKWALL - no TV



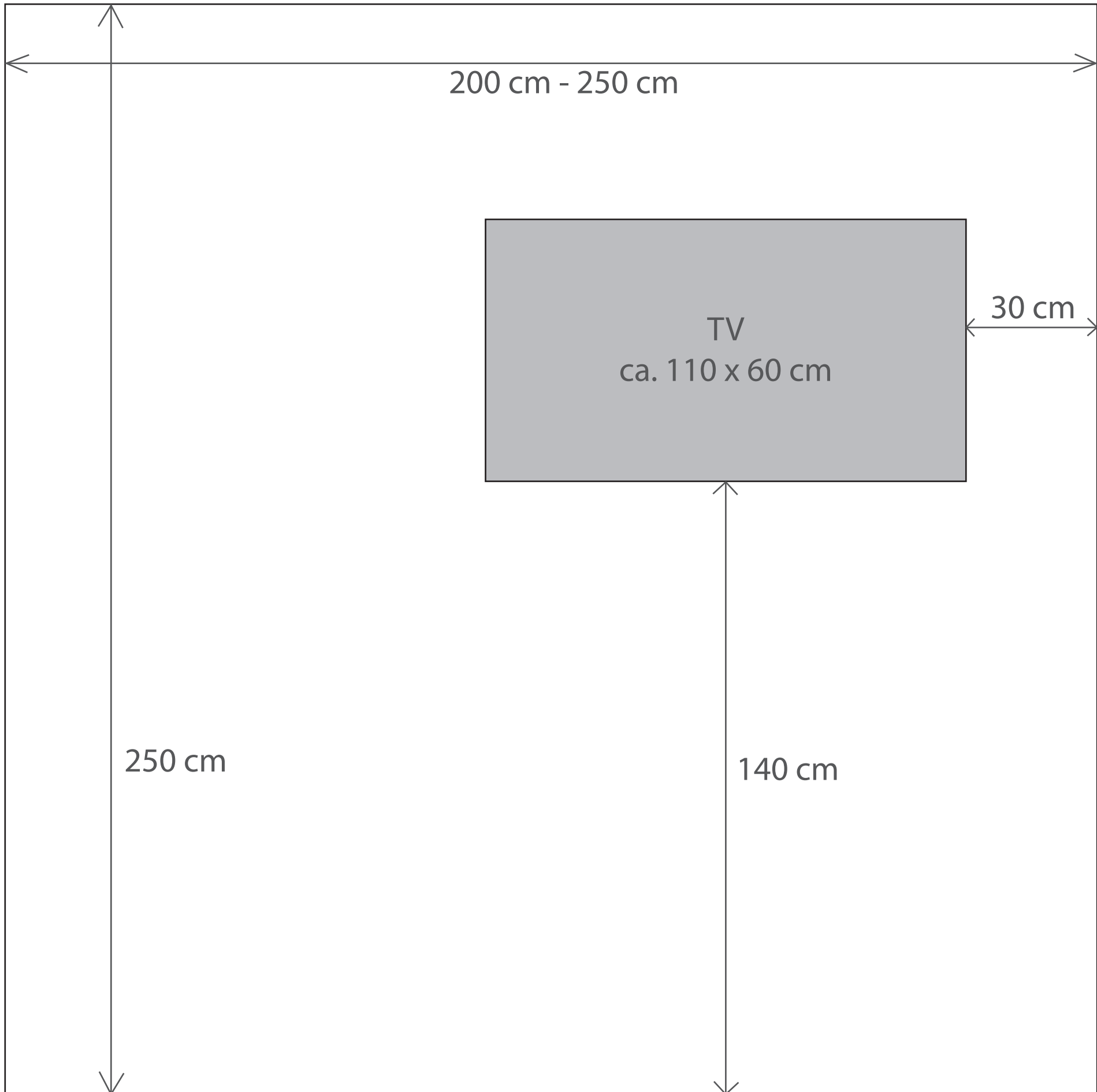
# BACK WALL - TV left

Width depends on the exact booth model



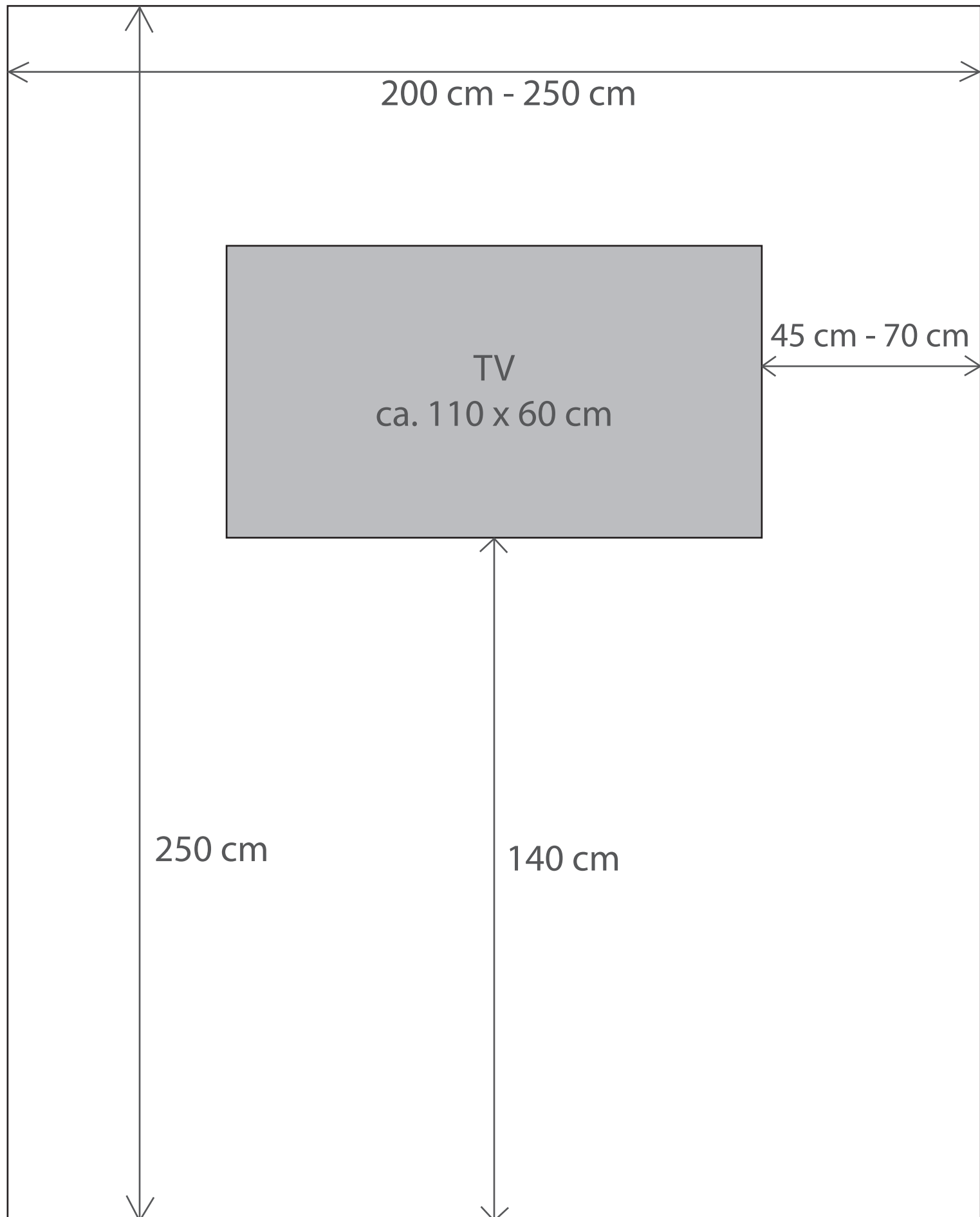
# BACK WALL - TV right

Width depends on the exact booth model



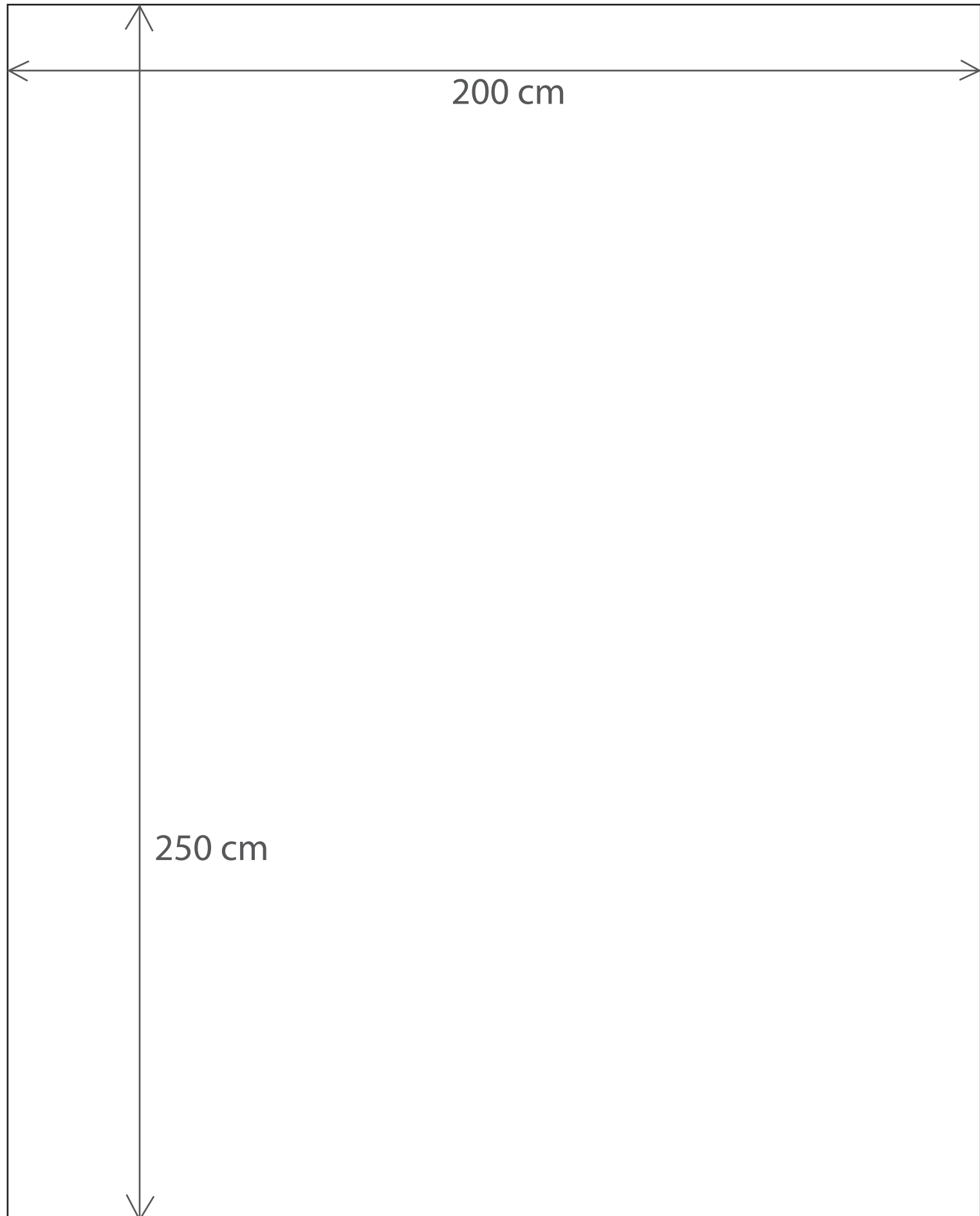
# BACK WALL - TV center

Width depends on the exact booth model



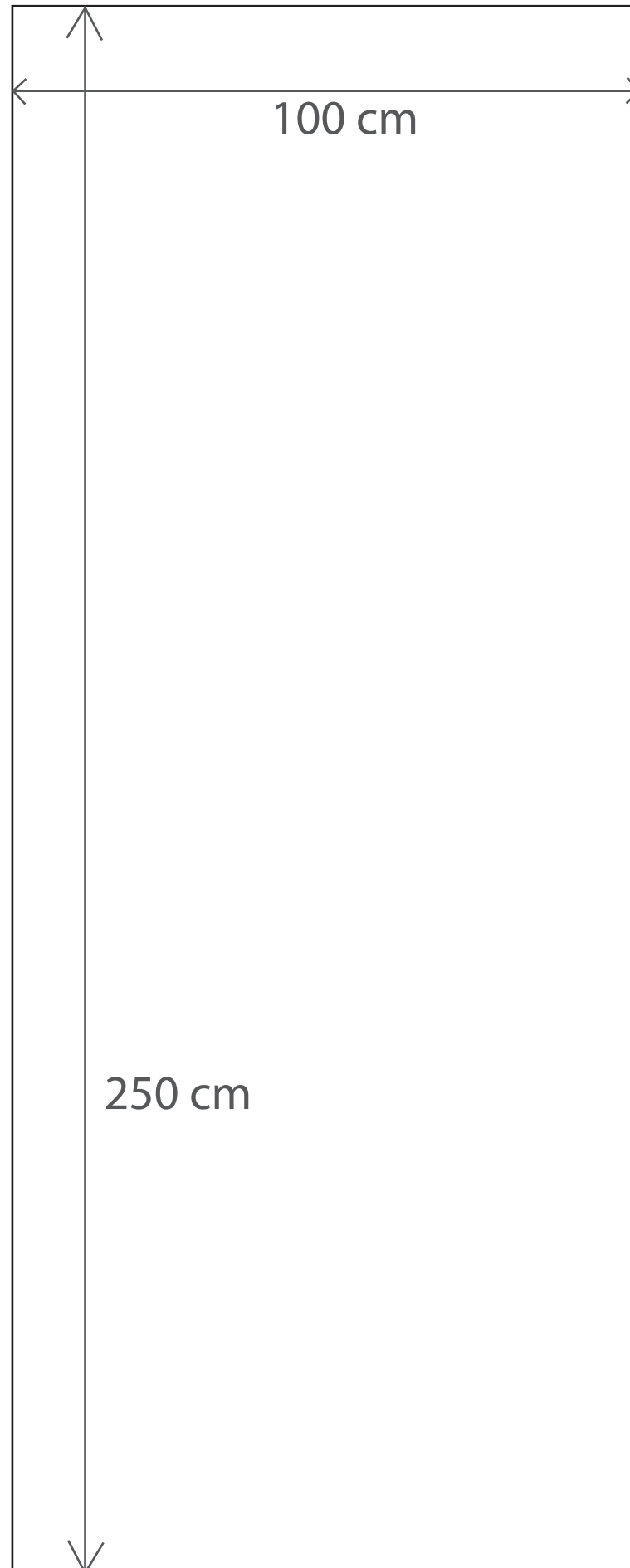
# CUBICLE MIDDLE WALL

connected to back wall

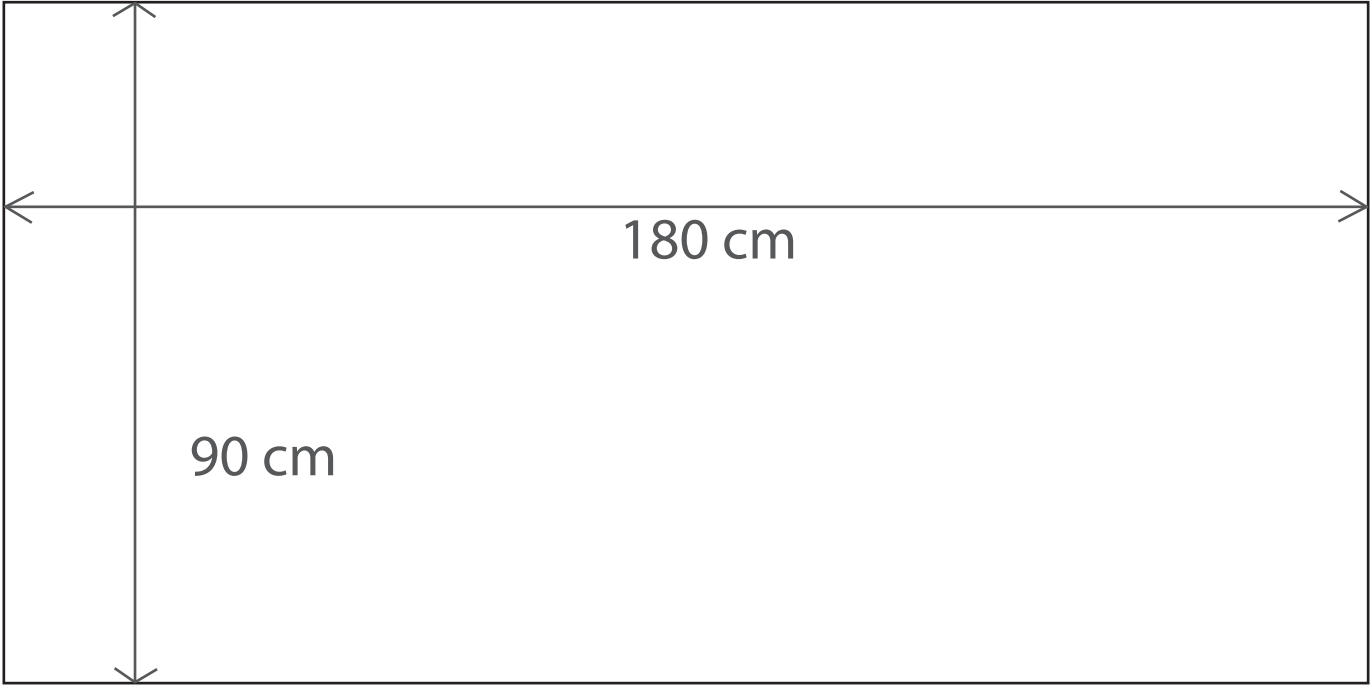


# CUBICLE SIDE WALL

corner booths only, connected to back wall



# EXPO COUNTER





## **Additional instructions**

Please, bare in mind that also for cubicle each wall is printed separately, so you need to also prepare **separate graphics for each wall**, even though the walls are connected to each other.

Please, add **10 cm of extra margin (bleed)** on all sides to each of the graphics.

Meaning, for example, graphics for the back wall is to be 250 x 250 cm effectively, while the full graphics file should be 270x270 cm.

## **Deadline**

Your artwork for walls and expo counter must be delivered by the 9th of May the latest.

## **Contacts**

Graphic design: Mirjeta Zogaj, [mirjeta.zogaj@real-sec.com](mailto:mirjeta.zogaj@real-sec.com)

Sponsor coordinator: David Ivacic, [david.ivacic@real-sec.com](mailto:david.ivacic@real-sec.com)